



AgX Meeting
Saturday, November 19, 2016, 1:00 PM
AgX Space
144 Moody Street, Waltham

Present:

Janet Benn
Nicolas Brynolfson
Susan DeLeo
Stefan Grabowski

Mike Piso
Robert Todd
Douglas Urbank

AGENDA

Dwolla
Budget & Finance Update
Membership Update, AgX Website & Membership Promotion
Fundraising & Contacts Update
Fundraiser Perk Delivery
Workshops
AgX North Field Day at ANYEYE
Waltham Mills Open Studios & Rosebud Review
Jonathan Schwartz and Kathryn Ramey Class Visits
Equipment Review
Inventory & Cataloging Schedule
AgX West Field Day Footage
Somerville Open Studios Program
FPTC Onscreen/Offscreen

DWOLLA, BUDGET & FINANCE UPDATE

Dwolla has notified users that as of December 7 they will no longer support person-to-person "send" feature that AgX has been relying upon. The group discussed possible options. Assuming December's dues payments can go through as usual, a solution must be found before the new year. Doug stressed that AgX cannot afford interrupted dues collection. Dwolla can still be used provided AgX sends "requests" for dues payments. This presents a possibility but we would need to investigate the amount of management required. Other options considered were reverting to PayPal and/or accepting check payment, both with drawbacks, bank transfers which have always been an option using Automated Clearing House (ACH), as well as new options such as Google Wallet and credit card processing through our website, which Matt has suggested as a possibility. Doug suggested that since there was considerable resistance to signing up for Dwolla, it might be best to try to keep it, or use a service such as PayPal, which many in the group likely already use. The finance working group will look into possibilities. In the meantime, our website and membership form need to be changed and Doug will send a notice to the membership about the Dwolla situation.

FUNDRAISING

Rob reported that the fundraising working group had submitted AgX's MassDevelopment Collaborative Workspace Program grant application, and Stefan said that we should know be notified of the results "very soon." He suggested the grant would expand our capabilities and bring in new members. Rob reported on the Boston Foundation grant due December 1. A total of [\$35,500 per budget] is proposed, including \$6,000 for workshops (8 days at \$750 per day). Members donate by offering in-kind teaching time. Also included is \$12,000 for rent and utilities at \$2,000 per month, \$14,200 for equipment, transport, repairs, maintenance and a contract person at \$600 per month. An additional cost of perhaps \$500 could be included for costs for a Kevin Rice visit. One of the requirements of the application is to list "challenges." Rob suggests that increasing membership might fit that requirement. The deadline for the Mass. Cultural Council grant for organizations is in May. Individual filmmaker grant applications are due [January 23](#). (Janet reported that it would cost \$4-500 to move the Oxberry animation stand. It will be crucial to have the setup done by someone who knows the machine. Dave Waller, Joey Colby, and Adam Savje were mentioned as being knowledgeable.)

CONSULTING FOR NON-PROFITS

Rob introduced the idea of hiring a consultant to advise on AgX structure. He mentioned the Boston Film and Video Foundation (BFVF), its history and problems created by the direction the organization took over time, becoming too top-heavy and with too broad a program. He talked about how the BFVF collaborated with related organizations, which could be a model for AgX.

Janet mentioned the organization [Women Make Movies, Inc.](#) which started as a collective but also ended up expanding its mission. She feels this is something AgX should probably avoid. Stefan suggested Providence's [AS220](#), which provides live and work studios, galleries, performance and educational spaces, and a community darkroom, as a model for AgX. Gen visited them and has information on income and spending, which may be in the

with flyers. Instructor knowledge, participant list, resources and equipment list all have to be planned. Our website could link to resources. Doug mentioned Process Reversal's archive and Susan suggested Mono No Aware as a resource. Janet expressed concern that members be certified through an orientation before taking on a workshop. The group discussed possible public workshops for December and early 2017. Mike suggested school intersession as a possibility, however Rob thought students would be away. Stefan discussed the difference in approach between workshops for kids, which are about introducing them to the medium vs. workshops for older students and adults with more serious interest. Janet suggesting advertising in cafes and arts organizations and discussed potential for bringing in new members. She suggested 1 to 2 "youth intro" courses and said she is interested in running direct animation workshops. Susan would like to see an alternative processing workshop. Nic suggested found a footage workshop.

The following workshops were tentatively scheduled, pending support:

January 7: DIRECT ANIMATION, organized by Janet, needing an assistant.
January 14: 16 mm SHOOTING, organized by Stefan and Mike.
January 15: PROCESSING, organized by Stefan and Mike, needing 2 assistants
(possible discount for signing up for both January 14 and 15).
February 11: EDITING, organized by Rob, could include structural, continuity, in-camera.

Other possible workshops discussed include Alternative Processing, Optical Printing, Titles, and Found Footage. Also discussed was the possibility for an Aesthetics or History course.

Stefan reported that Brandeis University has requested an AgX workshop for its students sometime after January 17, organized by SCRAM (Student Committee for the Rose Art Museum). The best time for students is weekday evenings, although weekends are also possible.

MISCELLANEOUS

Doug briefly mentioned the need to follow up on delivery of remaining fundraiser perks. T-shirts have been printed, but may need to be shipped. An additional silkscreening session may be required.

Rob suggested it was time for an AgX party and suggested combining it with the December 18 meeting. Mike suggested the possibility of a screening of AgX West and North field trip films.

End of Meeting

NEXT MEETING & OTHER SCHEDULING

The next AgX Meeting is scheduled Sunday, December 18, at AgX and beginning at 1:00 PM.

Valery and Susan will organize the next Work-in-Progress screening for December and should be posting possible dates for that soon.

The AgX North event at ANYEYE is scheduled for November 20.

Kathryn Ramey's Emerson class visit to AgX is schedule for Monday, November 21, between 1:00 and 3:00 PM.

The next Boston Filmmaker Potluck schedule is to be determined.

Part 2 of Paul Turano's JK workshop schedule is to be determined.

End of Meeting Notes

Notes by Douglas Urbank

ORIGINAL WORKING GROUP SIGNUP

Exhibitions & Screenings

Anto Astudillo
Carmine Grimaldi
Ernesto Livon-Grosman
Kathryn Ramey
Susan DeLeo
Valery Lyman

Planning & Administration

Brittany Gravely
Corrin Barnes
Douglas Urbank
Ernesto Livon-Grosman
Gen Carmel
Mike Piso
Anto Astudillo

Budget & Finance

Christina Hunt
Ethan Berry
Gen Carmel
Libbie Cohn
Matthew McWilliams
Mike Piso
Robert Todd

Lab & Operations

Christina Hunt
Ethan Berry
Frank Aveni
Kathryn Ramey
Laura Ryan
Mike Piso
Nic Brynolfson
Nicholas Bunch

Outreach & Website

Anto Astudillo
Brittany Gravely
Corrin Barnes
Frank Aveni
Matthew McWilliams
Nicholas Bunch