

March 22, 2015  
Handcranked Studios

### **General**

- Meeting on **4/26/15** in Beverly at 1pm to see how that space is built out
- We should be mentioning AgX is happening in collaboration with Balagan and Handcranked
- Waltham Open Studios is in November. Good deadline to be able to open the space up to the public
- Need at least 30 members before May for dues to be \$50/month

### **Mission Statement**

- Questions about how much philosophy/aesthetic description to include
  - “Moving away from the mainstream model encouraged in academic”
  - Video and film welcome but equipment is geared towards analog film as this equipment is starting to become hard to find and maintain
  - Our space is an incentive for graduates to stay in Boston since they will feel supported
  - “experiments in motion media”
  - “community of discourse”
  - “aesthetic debate”
  - “no consensus”
- Deadlines
  - **Ernesto** - send out Survey Monkey poll about expectations and goals of collection by Tuesday **3/24/15**
  - All answers due by **3/31/15**
  - **Brittany and Ernesto** meet to rework mission statement to present on **4/12/15** from 12pm-2pm before the work in progress screening. We will then vote on the statement

### **Business Plan**

- **Jeff, Rob and Ethan** will have business plan written out by **4/12/15**
- **Financing**
  - Rent, cost to run lab, supplies ([see google spreadsheet](#))
    - Handcranked is 1,500 sq/ft (10 ft w/renters, 13/ft without renters)
  - Using Paypal to get auto deductions to avoid having one person chase down members for payment. Rob offered to set up the account and then pay the landlord through that account
- **Membership/Marketing**
  - We need to actively reach out to schools
    - Social Media - **Corrin and Nick (?)** can set this up after meeting on 4/12/15 when Mission Statement is solidified.
    - Make posters to place in schools
    - Potentially work in conjunction with schools/classes in offering workshops

- Promote at screenings. Both **Rob** and **Jeff** will mention collective at upcoming screenings.
- Need to establish what dues include. Family rate? Student rate?
- **Jeff** will talk with **Mariya** about adding AgX signup/information page on Balagan site. **Matt** offered to help set this up. Add photos of space to site.

#### **Materials we might potentially be able to get:**

- Steenbecks possibly through Harvard. **Brittany** said she would contact Rob Moss. I just spoke with Luis and he said they are trading equipment with Dwight Cody for repair work on other equipment so it's not "free" but perhaps they are willing to donate anyway. Plus the one(s) already at Handcranked
- "Contact Printer" from Museum School. **Rob** said he could contact Joey Kolbe for details.
- Optical Printer - no idea. There is one somewhere?
- Sink for Processing Lab: **Brian** said there is one he left downstairs that he might be able to uninstall.
- Light table - **Rob** said Emerson might be willing to make a 'rolling' donation

#### **Space**

- Handcranked is a great temporary solution and first step. It's already equipped with gear that we need and the layout is ideal. Work on the lab is our first priority.
  - 2 ½ years on the lease but the landlord is pretty flexible
- Jeff is looking into "Powder House Property" as a potential space in Somerville but this may take up to 2 years.
- **Jeff/Brian** will reach out to **Jeff Sias** about floor plans and past designs for the space
- Start build out in **May/June**. Start collecting dues in May?
- **Rob, Doug and Kim** meet with Julie Barros in early April

#### **Darkroom**

- Should include equipment for photo
- Get floor plan from city?
  - Sink (donation)
  - Drying racks and booth
  - Enlarger
  - Tanks (3 members said they had tanks)
  - Ventilation
  - Temp Gauge
  - Make Light Tight
- Move sliding curtain rack outside of darkroom entrance to create another light tight space
  - optical printer
  - rewinds
  - 'contact printer'/sync block

#### **Larger open space with mysterious ghost door**

- flexible space

- paint ghost door white to use as a screen
- animation area with copy stand, camera, light table,
- light tables for viewing negs (with rewinds?) (could be a direct animation space as well but maybe too messy?)
- Steenbeck(s)

### **Work In Progress**

- Discussion about how these should be formatted. Just work in progress screening or first meeting and then “reward” is watching work. Combining work in progress with screenings could help set up establish a timeframe so that meetings don’t run forever.

### **Workshops**

- Start thinking about what we can schedule in the summer so we can start organizing and promoting
- Members can also give workshops. Can include basic things like “How to use a Steenbeck” etc

### **Organizing Meeting Notes**

- Switching from Google Drive to a Wiki or other platform. **Matt** will migrate some test documents over to a Wiki to see how it translates.
- **Doug** will research other platforms and help with administrative needs.
- **Kim** took notes during this meeting and wrote this document.
- **Rob** wrote a document similar to this but as a spread sheet. You can check it out [here](#).